



Sponsorship Prospectus

Ontario Woundcare Interest Group 8th Symposium
Friday, April 20, 2018
Marking 10 Years of Collaboration and Action



The Ontario Woundcare Interest Group (OntWIG) influences policy and political action through its interdisciplinary membership. The annual symposium brings together health care leaders and interdisciplinary providers

Sponsorship Is Good Business

A sponsorship is like having access to a focus group but without the big cost. For a small investment, you get instant feedback and learn what your customers want by speaking with symposium participants and having the opportunity to work with smaller groups in an informal setting and with no distractions.

What is an OntWIG Symposium?

The Symposium is an all-day event for a cross-section of acute, community and long-term care community executives, managers and clinicians who share an interest in tackling the fragmented, uncoordinated and uneven access to and delivery of quality wound management services across the Province of Ontario.

The event will take place at the prestigious Doctor's House in Vaughan, Ont on Friday, April 20, 2018. The conference venue is able to accommodate up to 150 participants designed for discussion and networking.

The 2018 Symposium has been designed to identify barriers and roadblocks to implementing our recommended provincial Framework. Participants will glean insights from national and local experts and the program has been organized to invite courageous conversations on improving wound care policies specific for access and delivery of quality wound management services in Ontario.

Who will be attending the Symposium?

The event is being marketed to Hospital Quality Committee members, LHIN Directors and Case Managers, LTC and Community Health Provider Agency Managers, Wound Care Clinicians, Researchers, Educators and Policy Advisors.



Who is OntWIG (Ontario Woundcare Interest Group)?

Established in 2008, OntWIG is an affiliated interest group of the RNAO. Membership is comprised of interdisciplinary health care professionals from all health care sectors with a mandate to influence wound prevention and treatment policy in Ontario.

In 10 years OntWIG has established credibility as a resource to Ontario health care decision-makers. The Executive Team has relationships in the academic, research and acute wound care sector that have contributed to OntWIG's significant accomplishments to date including:

- Resolution passed for “RNAO advocate to the Ministry of Health and Long Term Care for a comprehensive cross-sector interdisciplinary provincial wound care strategy, inclusive of sector-wide accountability for pressure ulcer prevention
- Collaboration with Accreditation Canada on a ‘required organizational practice (ROP)’ for pressure ulcer prevention
- Development of: “Fewer Wounds. Faster Healing. A Framework for an Ontario Wound Care Strategy”
- Membership in Wound Care Alliance Canada: comprised of wound care stakeholders from MEDEC’s Wound Care Committee, CAWC and CAET with the purpose advocating for a national wound care innovation agenda
- Membership with Health Quality Ontario’s (HQO) Wound Care Standards expert panel
- Completed applications for full health evidence based and health economic assessments with Ontario Health Technology Assessment Committee at HQO
- Development of a working document for *Wound Care as a specialty*

OntWiG is a non-profit organization dedicated to expanding the voice of all sectors of healthcare providers who are committed to influencing public policy to improve wound care prevention and treatment for all Ontarians.

OntWiG provides a collective strong voice to affect change at the policy level to increase Ontarian's access to wound prevention and treatment in all care settings.

Be sure your organization participates with OntWiG as together we influence the future of wound health policy.

Valerie Winberg, OntWiG President

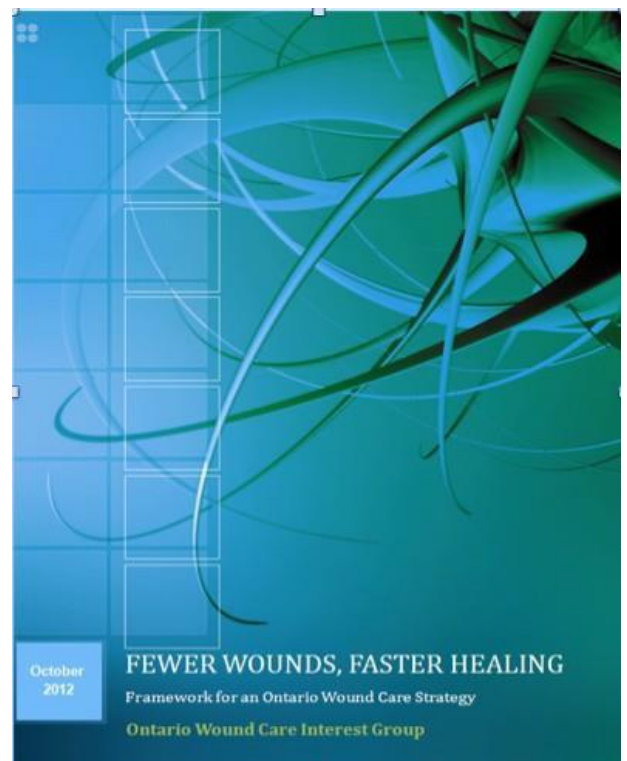
Why Sponsorship Matters to OntWiG

- Industry partners attend the Symposium as delegates
- Symposiums are "exhibit free" which allows our industry partners to fully engage with delegates to understand barriers to implementation of best-practices
- Participate in all consensus building sessions at the Symposium, have a voice in future activities and priorities determined by membership
- Network with interprofessional providers from across the province
- Sponsorship with Industry partners enables OntWiG to provide a high quality, cost-effective event
- OntWiG values the perspective of Industry as we collectively lobby for and promote evidence-informed practice

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How does OntWiG engage membership?

- Web-page
- Facebook
- Regular newsletters
- Working groups
- Symposiums
- Consensus meetings



Sponsorship Opportunities: Please complete and return the Sponsorship Reservation



Gold Sponsor Available at \$2,000

Your Exposure

- Logo and acknowledgement on Symposium materials
- Breakfast sponsorship acknowledgement
- Three complimentary Registrations



Silver Sponsor Available at \$1,500

Your Exposure

- Logo and acknowledgement on Symposium materials
- Two Complimentary Registrations



Symposium Patron Available at \$1,000

Your Exposure

- Logo and acknowledgement on Symposium materials
- One Complimentary Registration



Not for Profit Organization Supporter

Available at \$500

Your Exposure

- Acknowledgement on Symposium materials
- One Complimentary Registration

Deadlines: Sponsorship reservations must be received by March 1, 2018.

Cheques should be made payable to:

The Ontario Woundcare Interest Group (OntWIG)

Full payment must be received by March 31, 2018 to ensure your support is advertised appropriately for the event.





OntWIG 8th Symposium

Friday, April 20, 2018

The Doctor's House, 21 Nashville Rd, Vaughan, ON, L0J 1C0

Sponsorship Reservation

Yes! I want to support the OntWIG Symposium. Please reserve my sponsorship today.

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Choice <input type="checkbox"/>	Sponsorship	Commitment
<input type="checkbox"/>	Gold Sponsor (3 vendor complimentary attendees)	\$2,000
<input type="checkbox"/>	Silver Sponsor (2 vendor complimentary attendees)	\$1,500
<input type="checkbox"/>	Symposium Patron (1 vendor complimentary attendee)	\$1,000
<input type="checkbox"/>	Not for Profit Organizations (1 complimentary attendee)	\$ 500

Name of Complimentary Attendee(s): _____

Please email your completed Sponsorship Reservation to ontwig@gmail.com

OR: Mail the completed form with payment to:

**OntWIG,
c/o Alexandria Crowe
Executive Of Administration & Finance
6 Rowena Crt
Hamilton, On
L8W1H8**

For further information on Sponsorship, please contact Laura Teague, OntWIG Board Member:
ontwig@gmail.com

OntWIG

Advancing wound care policy in support of
quality patient care.

OntWIG c/o Valerie Winberg
President

ontwig@gmail.com